

Generous World Oil Supply

No need to worry about world oil supplies. With over 36 oil-producing countries, we are not dependent upon any one nation or region for our supply. The U.S.

is the third-largest oil producing country. Almost half of our petroleum comes from our 33 oil-producing states.

We enjoy an over-abundance of crude oil, and

world oil reserves will last for a long, long time. Breathtaking advances in oil exploration, development, and production technologies insure that oil supplies will remain strong for the foreseeable future.

Despite wars, embargoes, political unrest, and natural disasters, Oilheat suppliers have always kept their customers warm and will continue to do so.

Oilheat is Safe!

Heating oil is safe. It takes an advanced, high-tech burner to ignite the oil. If you drop a match into heating oil, it will go out as if dropped into water.



Also, the possibility of carbon monoxide entering the home from an oil burner is very low.

Local Oilheat Service

One of the most important advantages of Oilheat is fast, reliable service from your local independent oil dealer. With Oilheat you can deal with the independent oil dealer of your choice. You can also choose from a wide variety of service and pricing options, including automatic delivery, service contracts, price protection, and budget plans. You can pick the oil dealer...and the service options...that best fit your needs. There are over 6,000 primarily local, family-run oil dealers to pick from.

Oilheat dealers provide friendly, reliable, personalized service. They know their customers as people, not just account numbers. And they customize their service to meet specific customer requirements. When customers need them, all it takes is a quick phone call and they are on the way. Oilheat dealers offer automatic oil delivery programs.



With this service, customers have no need to monitor their oil supplies or call for refills. There are no hassles arranging for a delivery. The dealer takes care of everything.

If a customer's heating system needs service, NORA certified technicians can do it promptly...at a fair price.

The people Oilheat dealers serve are not only customers—they're neighbors and friends!

The U.S. Department of Energy's Energy Information Agency said it best: "Consumers choose Oilheat for its competitive prices, for the personal service they get from their fuel oil vendor, and for the overall heating comfort and ready hot water oil provides."

Oilheat has an Outstanding Future

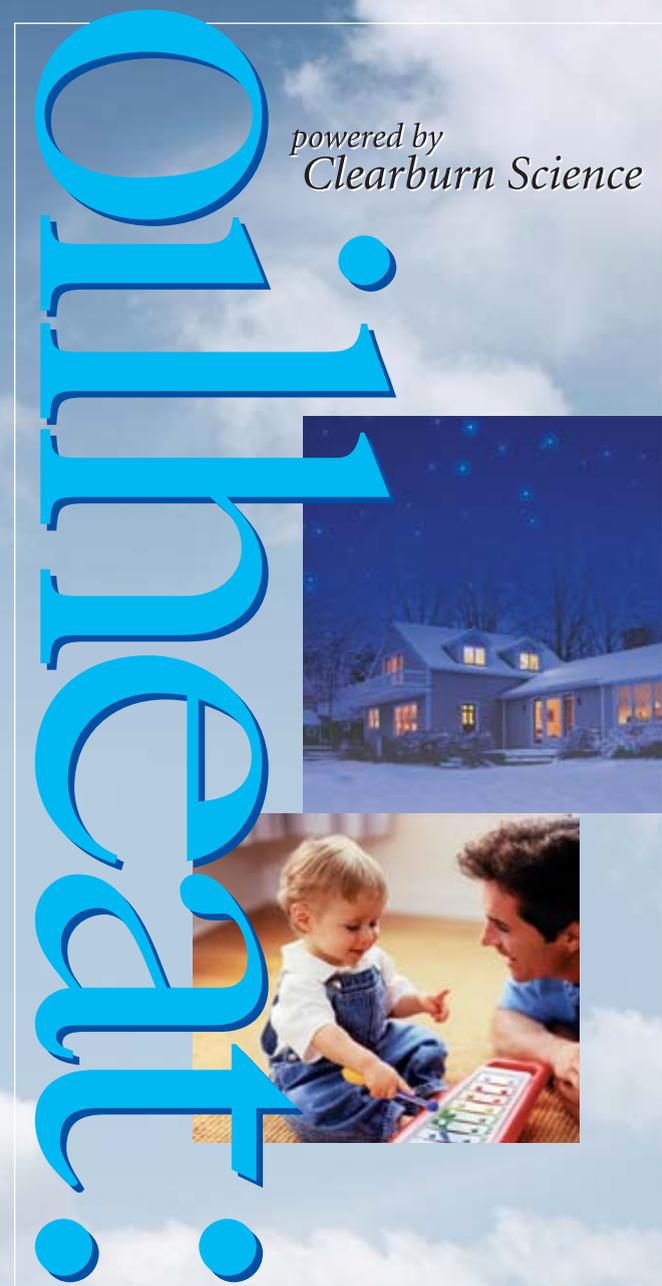
Recent innovations in heating oil delivery and Oilheating equipment, including burners, controls and heat distribution systems, offer important opportunities for cost savings, lower air emissions, and other performance improvements.

New Oilheat employs very sophisticated technology to achieve its incredible reliability, efficiency, and safety. The Oilheat equipment being developed in our research facilities will ensure Oilheat's advantages over other fuels well into the future.

Oilheat is Safe, Efficient, Economical, Clean, Environmentally Friendly, Convenient, Dependable, Comfortable, Reliable, and Secure. It improves your family's quality of life. Oilheat is the fuel of the future!

For more information:

www.oilheatamerica.com
www.oma-oilheat.org



the clear choice!

Oilheat: The Clear Choice

As a homeowner, you have many important decisions to make. One of them is your choice of heating fuel. You want heat that is clean, comfortable, environmentally friendly, efficient, economical, dependable, safe and versatile. Oilheat—powered by Clearburn Science—gives you all of that and more!

Today's versatile Oilheat systems can heat with water, steam or warm air... and in combination, using water and warm air in the same hydro-air system. Oilheat furnaces can provide both heating and cooling, and can be fitted with

state-of-the-art air-cleaning equipment and humidifiers. Your tank can be located outdoors, above ground...outdoors, below ground... or indoors in your garage, basement, or utility room...

whichever is best for *your* home. Oilheat provides abundant hot water—enough for even the largest family.

Oilheat technology provides comfort and efficiency by continuously monitoring burner operation, fuel supply and home temperatures.

And, most importantly, Oilheat is backed by fast, reliable, personalized service from your local independent oil dealer.

With all the advantages Oilheat offers, it's no surprise that over 13 million homes and businesses...and over 30 million Americans...depend on oil-powered heat and hot water!



Oilheat is Comfortable!

“All the comforts of home” should definitely include comfortable heat—and that's exactly what you get with Oilheat. Today's Oilheat provides consistent, reliable, satisfying heat that enhances the quality of your family's lives. With Oilheat, you can heat every square foot and every bare foot in your home. Your family will be warm and cozy...even on the coldest nights. You can feel the Oilheat difference...and you will love it!

Plenty of Hot Water!

There's nothing worse than stepping into the shower and discovering there's no hot



water left. Brrrrrr! Oilheat will never let that happen. With an oil-powered boiler or hot water heater, you will always have a generous supply of hot water for all your family requirements. Your family can take showers while the washing machine and dishwasher are

running—no problem! Oil-powered hot water is abundant, efficient, and a great value. It is also ideal for heating pools, hot tubs and Jacuzzis®. Radiant tubes can even be used under driveways and sidewalks to keep them free of snow and ice all winter long.

Oilheat is Clean!

Cleanliness is another important Oilheat advantage. Today's Oilheat is 95% cleaner than it was in 1970. When properly adjusted and maintained, new Oilheat systems create absolutely no soot, dirt, or odors in the home. Fastidious, “white glove” homeowners love Oilheat. *It's clean heat...for clean homes!*

Oilheat is Environmentally Friendly.

Protecting the environment is a vital concern for all of us—and the Oilheat industry is doing its part to address this concern. Research conducted at Brookhaven National Labs has recognized the advances of Clearburn Science. It has reduced its oil burner emissions rating from 10 pounds to less than 7 ounces of particulate per 1,000 gallons burned. This is approaching near zero levels! Clearburn Science has reduced emissions by 95%.

Heating oil itself has also been greatly improved.



Over the past 20 years, the sulfur content of heating oil has been reduced from over 1%, to as low as .05%... a reduction of over 93%. This has done a lot to clear

the air. Oilheat is good for your home... and good for our planet!

Oilheat is Efficient!

Everyone likes to save money—and Oilheat helps you do it. Efficiency ratings of new Oilheat appliances range from 83% to 95%. Heating efficiency is the amount of usable heat extracted from the potential energy of the fuel. Oilheat is an efficiency leader.

Oilheat is Economical!

Oilheat's outstanding efficiency lets you squeeze more heat from every dollar you spend! Today, the average Oilheated home uses only 800 gallons of oil per year, versus 1300 gallons in 1973. Clearburn Science has reduced U.S. heating oil consumption by 6 billion gallons a year! These fuel savings can do wonders for your household budget!

Oil prices are extremely competitive. If you adjust for inflation, oil is significantly less expensive than it was 30 years ago. Heating oil is a terrific value!

Oilheat Conserves Energy

Energy conservation is another important consideration.



If your heating system is over 20 years old, you should consider investing in a new energy-conserving, money-saving Oilheat boiler, furnace, burner or water heater for

your home. These investments will save you money!

Oilheat is dependable.

When winter arrives, you don't want to be without heat for one minute! Oilheat gives you peace of mind throughout the heating season. With Oilheat, you always have a good supply of heating oil safely stored on your own property—and with automatic delivery, your local oil dealer will never let you run out.